

Instructions for Completing your IDX/MLS Search Registration with the Wasatch Regional Front MLS

The Wasatch Regional Front MLS has an online IDX request process.

1. Please complete the MLS's online IDX paperwork process **on page 2 down below** to request that Z57 (listed as "z57 PropertyPulse") be authorized to provide IDX listings to display on your website.
2. Z57 will be notified when your IDX request is approved by your MLS, and your IDX will then be activated on your website. You will be notified via email once this process is complete, or if any additional information is requested by your MLS during the process.



UTAHREALESTATE.COM IDX SERVICES

How to set up your free IDX feed

Step One: Open Up the IDX Setup Wizard

Under **Tools** in the main UtahRealEstate.com navigation menu, select **IDX Listing Feeds** then select **Subscribe Now** under **IDX RETS** on the page. This will take you to the Setup Wizard which will guide you through the process. The next step will be to select your vendor.

IDX RETS Setup

Setup Steps

- 1 Welcome
- 2 Select Vendor
- 3 Display Website
- 4 Broker Agreement
- 5 Payment
- 6 Finished

Welcome

Welcome to the IDX RETS setup wizard. By completing the steps of this wizard, you will be able to access and display your broker property listings from UtahRealEstate.com's database using a third party vendor, for the purpose of operating a website, display in print media, or for use in back office software.

[Continue to Step Select Vendor»](#)

[Delete](#)

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IDX RETS Setup

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Select Vendor

Please select from the list of active vendors:

Infogenix, Inc.

Select from list:

- Agent Extra, LLC db/a BackAgent
- AgentWebSiteUtah.com - Clientonly
- Blueroof360 LLC
- BoomTown LLC
- Buyer Acquire - Glass Igloo
- Call It Home LLC
- Estatefy, Inc
- Fresh Powder Holdings
- Great Agent of B2BWeb LLC
- HBN Media/Commissions Inc.
- Home Buyers Marketing II, Inc.
- Homes Media Solutions
- HomeSmart International, LLC
- HouseHunt, Inc.
- IDC Global, INC
- IDX, Inc.
- iHomefinder, Inc.
- iHOUSEweb, Inc.
- Infogenix, Inc.

[Delete](#)

[Home](#)

Step Two: Select your Vendor

Choose the vendor you would like to send the IDX feed to on the dropdown menu. If your vendor is not shown, please email licensing@utahrealestate.com to inquire about having them setup in our vendor system.

Select "**z57 PropertyPulse**"

Step Three: Input your Website Address (URL)

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Display Website

Domain Name:

(e.g. my-display-website.com)

Rules:

- Only letters, numbers, and dashes (-) may be used. No spaces.
- A dash may not start or end the name.
- A maximum of 40 characters total may be used.
- Do not start this web page URL with a prefix such as "www", "http://", or a number.

[Submit Changes](#)

[Delete](#)

[Home](#)

Step Four: Submit to your Broker for Approval

Your broker will be sent an agent IDX request that can be quickly approved once they login.

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Broker Agreement

Your broker needs to sign the Broker Agreement before your IDX RETS subscription can be activated.

If you would like to send your broker an email requesting that they sign the broker agreement click on the "Send Broker Request" button below.

[Send Broker Request](#)

[Delete](#)

[Home](#)

Step Five: One-Time Domain Setup Fee Payment (Only Required for New Website Addresses)

If you are registering a new website or URL with UtahRealEstate.com IDX for the first time, you will be prompted to pay the *one-time \$50 domain* setup fee.

This fee covers the entire life of your website address regardless of whether or not you switch vendors.

Step Six: Your IDX Subscription Request is Confirmed!